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THE
THEATER
COMPANY

FOR IMMEDIATE RELEASE

TTC PARTNERS WITH CHARITIES DURING ITS RUN OF "RENT"

Broadway Cares/Equity Fights AIDS and Hudson Pride Connections

January 27, 2010: The Theater Company (TTC) opens with the Broadway musical **RENT** on **February 3, 2010**, but instead of just telling the story of seven friends dealing with love, loss and AIDS, the company is also helping to raise money for **Broadway Cares/Equity Fights AIDS** and **Hudson Pride Connections** – two organizations whose mission is to assist in the fights against HIV/AIDS and bridge gaps for gay communities.

TTC will be collecting donations for **Broadway Cares/Equity Fights AIDS** (BC/EFA) during the first week of performances (February 3-7, 2010). BC/EFA is the nation's leading industry based HIV/AIDS fundraising and grant-making organization who was kind enough to send one of their directors to meet with the cast of **RENT** to help them understand what it means to be living with HIV/AIDS. For more information on this organization, please visit their website: **www.broadwaycares.org**

During the second week of performances (February 10-14, 2010), TTC will be collecting donations for **Hudson Pride Connections** (HPC). Based in Jersey City, HPC works with people living with AIDS and the lesbian, gay, bisexual and transgender community in Hudson County. In addition to helping to raise money for their cause, TTC will be bringing area-residents living with AIDS in to see the performances. For more information on HPC, please visit their website: **www.hudsonpride.org**

RENT is a powerfully moving production, but to TTC, continuing to get its message out isn't enough. Please join the cast and crew of **RENT** in helping these two amazing charities, by making a monetary donation.

Performance Details:

RENT

February 3, 4, 5, 6, 10, 11, 12 & 13, 2010 at 8pm and 7 & 14, 2010 at 3pm at Monroe Theatrespace

Tickets are \$25 general admission/\$20 students & seniors and are currently available for purchase at www.brownpapertickets.com/event/87678 (cash/checks at the door). The Monroe Theatrespace (<http://monroecenter.com>) is located at 720 Monroe St., Hoboken, NJ. A link to directions and parking as well event details can all be found on TTC's website at **www.thetheatercompany.org/Rent.html**

About TTC:

Originally named the DeBaun Players, The Theater Company is based in Hoboken, NJ, and has been presenting plays since 2000. In June 2007, TTC was awarded Associate Membership with the New Jersey Theatre Alliance and is also a founding member of the Hudson County Theatre Alliance. TTC's mission is to produce theatrical productions that are accessible to people of every age, involving a diverse group of people on stage and off.

For more information about **RENT** or TTC, please visit
www.thetheatercompany.org or email **the.theater.company@gmail.com**.